

TV/Video 2011 SCOPE DOCUMENT

Medicine Hat College
April 14, 2011



Event:	TV/Video Production (team of 2)	Location:	B227
Registration:	7:00-7:30 a.m.	Contest Start Time:	8:00 a.m.
Orientation:	7:30-8:00 a.m.	Contest End Time:	3:00 p.m.
Contest Duration:	6 hours	Awards Program:	4:30 p.m.

General Description:

To provide an opportunity for contestants to demonstrate proficiency and creativity in the production of an informational/promotional style video. The final products may be used as promotional information for future Southeastern Alberta Regional Skills Canada competition and the Medicine Hat College Trades programs.

Related Career and Technology Studies Courses:

Descriptions of all modules are located at the following website:

<http://www.education.gov.ab.ca/cts/comtech/>

- COM1105 Audio/Video
- COM2015 AV Preproduction 1
- COM2115 AV Production 1
- COM2125 AV Postproduction 1
- COM3105 AV Preproduction 2
- COM3115 AV Production 2
- COM3125 AV Postproduction 2
- COM3135 Audio Techniques
- COM3005 Creative Writing

Skills and Knowledge to be Tested:

Students will be judged by the way in which their projects capture or explain a particular aspect of the Regional Skills Canada event. The project should:

- 1) be a minimum of 1 ½ minutes to a maximum of 2 minutes in length,
- 2) be interesting and informative while maintaining a focus,
- 3) have a beginning, middle and end,
- 4) exhibit an appropriate pace that keeps viewers interested,
- 5) incorporate an on-site interview and/or voice over narration,
- 6) include written documentation from the project, and
- 7) demonstrate effective time management.

Safety Requirements:

Competitors are required to follow all industry safety standards during the competition.

Clothing Requirements:

All competitors are expected to wear the Southeast Alberta Regional Skills T-shirt and comfortable footwear. Casual wear such as shorts and sandals will not be permitted.

Equipment and Materials:

Supplied by committee:

- Work space and power supply
- Generic music (only the provided music may be used)
- DVD disc for final output
- TV/DVD
- MAC System
- Edit software (iMovie)
- Proper AV cable and adaptors for output through DVD to television
- Y/connectors

Supplied by competitor:

- Cameras - any format or type with fire wire output
- Recording medium
- Headsets

Each team has the option of also including the following:

- Audio gear (it is strongly recommended that camera microphones not be used)
- Lighting gear – portable camera lights or lighting kits

*****Note: Clearly mark all your equipment; competitors will assume full responsibility for all equipment.**

Judging Criteria:

Judging criteria will be based upon the contest objectives listed in this document:

- Camera Work: composition and technical operation
- Audio: sound clarity, consistency, appropriate use, overall mix
- Editing: effective combining of imagery, flow, pacing, transitions, effects, graphics, music
- Storytelling: introduction and closing, coherency, effective writing and/or information appropriate to subject matter, target audience and style of video

Technical Judges:

Andrea Wilkes	MHC Instructor
Patrick Cook	SHAW Cablesystems.
Rob Sparks	SHAW Cablesystems
Kayley Raffin	SHAW Cablesystems

Committee Members:

Andrea Wilkes	MHC Instructor
Patrick Cook	Programming Supervisor, SHAW Cablesystems
Donna Armstrong	Crescent Heights High School
Bernie Kinch	McCoy High School
Brenda Nesdaoly	Medicine Hat High School
Susan Feeney	Project Manager, Southeast Alberta Regional Skills Competition