

## TV/Video 2010 SCOPE DOCUMENT

Medicine Hat College  
April 29, 2010



<b>EVENT:</b>	TV/Video Production (team of 2)	<b>LOCATION:</b>	TBA
<b>REGISTRATION:</b>	7:00-7:30 a.m.	<b>CONTEST START TIME:</b>	8:00 a.m.
<b>ORIENTATION:</b>	7:30-8:00 a.m.	<b>CONTEST END TIME:</b>	2:00 p.m.
<b>CONTEST DURATION:</b>	6 hours	<b>AWARDS CEREMONY:</b>	4:30 p.m.

### **General Description:**

To provide an opportunity for contestants to demonstrate proficiency and creativity in the production of an informational/promotional style video. The final products may be used as promotional information for future Southeastern Alberta Regional Skills Canada competition and the Medicine Hat College Trades programs.

### **Related Career and Technology Studies Courses:**

Descriptions of all modules are located at the following website:

<http://www.education.gov.ab.ca/cts/comtech/>

COM 1060: Audio/Visual Production I

COM 3100: Audio I

COM 2090: Audio/Video I

COM 3110: Video III

COM 2030: Script Writing I

COM 2100: Audio/Video II

### **Skills and Knowledge to be Tested:**

Students will be judged by the way in which their projects capture or explain a particular aspect of the Regional Skills Canada event. The project should:

- 1) be interesting and informative while maintaining a focus,
- 2) have a beginning, middle and end,
- 3) exhibit an appropriate pace that keeps viewers interested,
- 4) incorporate an on-site interview and/or voice over narration,
- 5) include written documentation from the project, and
- 6) demonstrate effective time management.

### **Safety Requirements:**

Competitors are required to follow all industry safety standards during the competition.

### **Clothing Requirements:**

All competitors are expected to wear appropriate clothes and footwear. Casual wear such as shorts and sandals will not be permitted.

### **Equipment and Materials:**

#### **Supplied by committee:**

- Work space and power supply
- Generic music (only the provided music may be used)
- DVD disc for final output
- TV/DVD
- MAC System
- Edit software (iMovie)

- Proper AV cable and adaptors for output through DVD to television
- Y/connectors

**Supplied by competitor:**

- Cameras - any format or type with firewire output
- Recording medium
- Headsets

**Each team has the option of also including the following:**

- Audio gear (it is strongly recommended that camera microphones not be used)
- Lighting gear – portable camera lights or lighting kits

**\*\*\*Note: Clearly mark all your equipment; competitors will assume full responsibility for all equipment.**

**Judging Criteria:**

Judging criteria will be based upon the contest objectives listed in this document:

- Camera Work: composition and technical operation
- Audio: sound clarity, consistency, appropriate use, overall mix
- Editing: effective combining of imagery, flow, pacing, transitions, effects, graphics, music
- Storytelling: introduction and closing, coherency, effective writing and/or information appropriate to subject matter, target audience and style of video

**\*\*\*Note: No portable personal sounds systems (walkman, CE-player, etc.), cell phones, food or drink will be allowed in the contest area. All contestants must be aware that Skills Canada Alberta competitions operate in a non-smoking environment.**

**Technical Judges:**

Paul McCluskey  
Patrick Cook

MHC Instructor  
Programming Supervisor, SHAW  
Cablesystems G.P.

**Committee Members:**

Paul McCluskey  
Patrick Cook

Donna Armstrong  
Brenda Nesdoly  
Susan Feeney

MHC Instructor  
Programming Supervisor, SHAW  
Cablesystems G.P.  
Crescent Heights High School  
Medicine Hat High School  
Project Manager, Southeast Alberta  
Regional Skills Competition